

HOLMAN ENTERPRISES CASE STUDY



AWWS Training & Consulting
Mental Wellbeing For Today's Workforce

CLIENT PROFILE

Holman Enterprises is an international automotive services company that encompasses six business segments that support diverse sectors of the automotive market.

OF EMPLOYEES

7,000+

INDUSTRY

Automotive, Insurance, Financial

CHALLENGE

Employee suicide is considered the 'next frontier' of workplace safety risk. Holman recognized mental health safety training and crisis response procedures as a need to support the health and safety of their employees.

SOLUTION

Working with Holman's HR and wellness team, AWWS created a two-tier approach to supporting employee mental wellbeing and reducing the risk for suicidal crisis.

Leaders were trained to proactively identify warning signs, safely respond to signs of crisis, appropriately handle mental health disclosures, and reduce stigma.

In addition, digital education, and support resources were created for and provided to every Holman employee.

RESULTS

HOLMAN Leaders increased their:

- **Confidence level of knowing how to safely intervene** during an associate suicidal crisis by **90.1%** with an average individual increase of **164.8%***
- **Awareness level of communication strategies** to support associate mental wellbeing & reduce stigma by **74.4%** with an average individual increase of **113.3%***
- **Knowledge of leadership strategies** to support associates' mental wellbeing & resilience by **70.9%** with an average individual increase of **89%***

**Source: Impact results were calculated through confidential pre & post training assessments distributed & collected by Holman Enterprises, independent of AWWS.*



*If you want to positively impact your workplace's mental health culture, schedule time with Mettie now! In just one 90 minute training session, **100%** of our leadership team reported that they received actionable takeaways to become more aware, knowledgeable, and confident on this sensitive but important topic. **UNBELIEVABLE RESULTS that validated our choice to partner with A World Without Suicide!***



JOHN SENAY

Benefits Director, Holman Enterprises

HOLMAN ENTERPRISES HIGHLIGHT

800%

was the highest increase achieved in **awareness, knowledge, and confidence** among leaders*

To view more client results, visit:
www.StigmaFreeWorkplace.com



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